

Notice of Annual General Meeting of Softline Holdings PLC (the “Company”)

NOTICE is hereby given that the Annual General Meeting of the Company will be held on 15th September, 2022 at 11 AM at the Parklane hotel, 11 Giannou Kranidioti Street, Limassol, Cyprus, 4534, for the following purposes:

1) Approval of the results for the year ended 31 March 2022

A copy of the Annual Report and Notice of AGM, including matters of business, are available to view on the Company's website at: <https://softline.com/investor-relations/agm>

2) Re-Election of and determination of the remuneration of the auditors for a period of one year

To appoint Ernst & Young Cyprus Ltd as auditors of the Company (the “Auditors”), to hold office from the conclusion of this meeting until the conclusion of the next annual general meeting of the Company at which the Company’s financial statements are laid before the Company. Remuneration for audit fees for the year ended 31 March 2023 is expected to be up to \$500k.

By order of the board

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(Ms. Evangelia Tiki)

On behalf of Ionics Secretaries Ltd

Secretary

Date:

Notice sent to the registered shareholders of the Company, the board of directors of the Company and the auditors of the Company as of the date hereof.

A Shareholder entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and vote in his / her place. Such proxy need not be a shareholder of the Company. The proxy must be deposited at the Company’s registered office not less than 48 hours prior to the meeting.

In order to attend and exercise their voting rights, shareholders must be entered into the shareholders register as of the close of business on the record date of 12th August 2022 (the “Record Date”).

Entry to the meeting will be by entry card. Registered shareholders as of the Record Date can request an entry card by contacting: IR@softline.com – Shareholders must be able to provide proof of share ownership.

Additional Information

Softline's related supporting materials, including the latest company factsheet, investor presentation, and trading updates can be accessed in the Investor Relations section of Softline.com <https://softline.com/investor-relations/results-presentations>.

Contacts

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About Softline

Softline is a leading global solutions and services provider in digital transformation and cybersecurity, with its headquarters in London. The company enables, facilitates and accelerates the digital transformation of its customers' businesses, connecting over 150,000 organizations from all industries with over 6,000 best-in-class IT vendors, and delivering its own services and solutions. Foundation of Softline's growth is so-called three-dimensional strategy, which includes geographic, portfolio and sales channel expansion. This strategy is supported by energetic M&A activity, so Softline is benefiting from the on-going consolidation of the industry.

Thanks to this strategy, Softline is currently one of the fastest growing companies in the sector. Softline achieved a turnover of US\$ 2.2 billion in fiscal year of 2021. In October 2021, the company conducted a primary listing on the London stock exchange.

Softline's 8,400 employees work in almost 60 countries throughout Asia, Latin America, Eastern Europe, Middle East and Africa – markets with significant growth potential.